

2016

THE CORNELL CLUB
NEW YORK

CLUB HIGHLIGHTS

June 2016

Dear Member,

We hope that you have enjoyed The Cornell Club-New York's many facilities and services throughout the past fiscal year.

For those of you who have been Members for many years, we thank you for your continued participation and support. We encourage you to visit the member side of our website www.cornellclubnyc.com to view a list of Members celebrating their 5, 10, 15, 20, and 25 year anniversary of membership in The Cornell Club. For those of you who are new Members, we welcome you to the Clubhouse and encourage you to take advantage of all The Club has to offer.

The Club management has put together the annual "Club Highlights." The report includes information, updates, and highlights from each department: Membership, Guest Rooms, Food & Beverage, Health & Fitness, Club Programs, and Club Services. Kindly peruse the enclosed brochure for more information and photos of The Club.

On behalf of The Cornell Club's Board of Directors, management, and staff, I thank you for your continued support. All of us at The Club look forward to serving you in the year ahead.



Regards,

Handwritten signature of Jack Neafsey.

Jack Neafsey
Chair

EXECUTIVE SUMMARY



A Platinum Club of America®

The Cornell Club-New York, a haven of hospitality in the heart of Manhattan, has been providing an array of services and accommodations since 1989. We proudly offer Members a facility with excellent Guest Rooms, Fine Dining, Banquet Spaces, Special Events, a Health & Fitness Center, and other services.

Club Members can count their club as one of the top 50 city clubs in the country. The Platinum Clubs® of America is the most respected recognition of excellence in the industry. The Club's staff continues to strive to maintain our Platinum Club status as we look to the future to build upon this prestigious honor.

The theme of this year's highlights is "Stay Connected". Our goal for this year has been to enhance communications with our Members and allow you the opportunity to share club information with colleagues and friends. Inside this issue, you will learn more about your club, and what is in store for the upcoming year. You will also find tokens of our appreciation, thanking you for your continued support and membership.

THANK YOU!

Enclosed you will find your Member Appreciation Certificate. Members are invited to enjoy a complimentary bottle of wine with a value of up to \$50. If a Member does not wish to apply this certificate towards a bottle of wine, (s)he can substitute this certificate for an appetizer, dessert, and coffee. We hope you will come and enjoy The Club's hospitality!

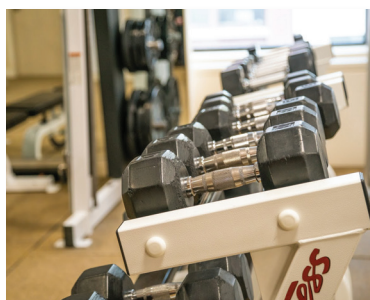
MEMBERSHIP

We hope that you are enjoying your membership with The Cornell Club-New York. Over the past year we have had the pleasure of connecting with many of you during your visits to The Club, attending Member receptions, or at one of our many program events. Thank you for the time you take to meet with us and share your feedback on how we can continue to provide you with an exceptional level of service.

We would like to take this opportunity to reintroduce you to our Referral Program. If you know someone who is interested in membership in The Club, please use the enclosed card and refer him or her as a potential Member. You can also go paperless! Visit www.cornellclubnyc.com and use the referral form under the membership tab.

We offer several types of memberships for fellow alumni, friends, family, and business colleagues, and we would be happy to send the potential Member an invitation to join The Club. If he or she decides to join, both you and the referred Member **will each receive a \$100 house credit** applicable to Clubhouse facilities (excluding initiation fee and dues).

The Club has so much to offer and we hope that you're taking full advantage of your membership! The benefits of membership abound and we hope that you take advantage of all The Club has to offer! The professional profile day held in January was a huge success, and we will offer it again on July 18-19th. The professional profile day offers Members the opportunity to update their profile with professional head shots. Our out of town Members love coming into the city for the day, and the ability to store luggage makes it easy to enjoy a day on the town. Speaking of going out on the town, Members look to our concierge service for hard to get theatre tickets (that means you Hamilton!) and sporting events such as the US Open.



We hope that your family has the opportunity to be a part of your club experience. Our annual family day is always a fun day at the Club and we will be expanding our family

All of the comforts of home combined with exceptional service and dining.



The perfect place to experience all that Manhattan has to offer.

friendly programming this year. Also, a children's menu is now available in both the Big Red Tap & Grill and Cayuga Room. Planning a trip to the city? Our family friendly rooms offer smart cube tv (that entertains adults and kids), babysitting services, and upon request, cribs, cots, and refrigerators.

Should you have any questions on membership or questions about The Club, please contact us at membership@cornellclubnyc.com.

STAY CONNECTED



The Club launched our new website in March 2015 and we have recently added some new features including Matterport 3D tours of our Meeting Rooms and new photography. Members can also look to the website to arrange letters of introduction, submit referral requests, and inquire about meeting and events all with the click of a button!

We have also increased our social media presence, and we would love your support. Like us, Follow us, and Connect with us (if you haven't already).

LinkedIn Groups provide a way for Alumni and Members to connect on many levels. We have created two groups that we know will benefit Club Members. We invite you to join our Young Alumni Group and The Breakfast Club LinkedIn Groups.

Take a tour

We recently completed a Google 360 virtual tour of The Club. Go to bit.ly/CCNY360 and use the number bar to view all areas of The Club!

Cornell Club App

Stay up-to-date on club happenings, view dining menus, and make room reservation inquiries with The Cornell Club app! Additionally, the application features NYC happenings, the ability to check your flight status, and connect with a staff member to book a private meeting or event.

Member Login

Visit the Member side of the website to update account information and arrange for letters of introduction. To access the Member side of the website type in your Username and Password. Your username has been set to your membership account number in a total of eight digits. For example, if membership account number begins with a letter, such as "Z9999", enter your membership account number as "Z0009999", inserting "0" to fill the spaces between the letter and numbers so that the number totals eight digits. If your membership account number begins with a number, such as "9999", enter your membership account number as "00009999", inserting "0" before the first number to fill the spaces so that the number totals eight digits. Your initial password is your last name. For spouses with different last names, please use the primary Member's last name. The first time you enter the site, you will be required to reset your password to one of your choosing.

CLUB FACILITIES AND GUEST ROOMS

The Club's 48 overnight rooms with personal and professional services will make a short or long stay a pleasant one. Relax, unwind, and refresh with luxurious linens, feather pillows, and Aveda amenities. Complimentary use of the Health & Fitness Center and a breakfast buffet provide the perfect start to your day.



All rooms feature Kurig Coffee/Tea Makers and Smart TVs with the Quadriga system. Catch up on your favorite shows, stream personal content from mobile devices, browse the web, and use the latest apps, all from the comfort of your overnight room!

Take a Me Day! Sunday in Manhattan is the best day to shop and navigate the city without the hustle and bustle. Secure

reservations at the top restaurants, applaud Broadway from the best seat in the house, or simply unwind. Let's make it all about you! When booking a two-night stay for Friday and Saturday or Monday and Tuesday, reward yourself with a **Sunday stay at 50% off** the daily rate. This promotion applies to a Sunday stay when pairing with two or more consecutive nights prior or after the Sunday. All rooms are subject to availability, and this offer does not apply to room blocks.



The main floor of The Club provides Members and guests alike the opportunity to work, connect, and to relax. We offer an upscale blend of Illy coffee and Harney & Son Teas at the complimentary beverage station in the lobby. With summer fast approaching, Members can also enjoy a refreshing glass of iced tea. Our business center, adjacent to our Front Desk, is adorned with HD touch screen computers for our Members' convenience. We have also upgraded the printer in the Business Center, where you can now easily copy, scan, and wirelessly print from your personal mobile device. All of our computers have been programmed and have icons on their desktop that make it extremely easy to scan documents right onto the screen. Stay plugged in throughout The Club. We have recently installed charging stations for your convenience. Looking for a more relaxing setting? Browse through a book from our collection, or catch up on work in the tranquil A.D. White Room or Cayuga Lounge.

Our front desk's Guest Service Agents are committed to providing you with excellent service and can be reached 24 hours a day for overnight bookings, requests, or questions at 212.986.0300.

DINING



The Club offers a choice of dining in two dining rooms, The Big Red Tap & Grill and The Cayuga Room, each with its own distinctive menus and ambiance. The Club's culinary team is led by Executive Chef and CIA Fellow Michael Rizzo. Chef Rizzo's team includes a Per Se trained Sous Chef, Nobu trained Sushi Chef, and other talented formally trained culinary specialists. We encourage you to visit the dining section

of the website to view our menus and hope you'll dine with us soon!

The Big Red Tap & Grill, with its distinct Cornell ambiance, is a popular after-work gathering spot! Happy Hour features complimentary hors d'oeuvres, and nightly drink specials. Our sustainable menus offer casual dining paired with craft beer menus and an impressive wine list. Designed by our Food and Beverage Manager, Jaeseon Lee, our newly designed cocktail menu has quickly become a member favorite. We're looking forward to trying her seasonal updates!

Members look to the Cayuga Room for formal dining, power lunches, and celebrations served with style. In addition to the monthly sustainable menu, we feature Lobster Night on Wednesdays and Steak Night on Thursdays. Our impressive wine list and dessert menu complete your dining experience!



*A Privilege
in Belonging*

MEETINGS & EVENTS

With five private rooms, exceptional seasonal menus, and an impressive list of vetted vendors, our Banquet and Catering Team works with Members and their sponsored guests and colleagues to host social and business functions at The Club. From selecting your custom menus to finalizing the smallest detail of the room, we listen to your ideas and make recommendations to accommodate your every need.

With over 18 years of event planning experience, Danielle and her team can help you plan a memorable and professional event. For more information on our Meeting and Event Space, please contact Danielle at D.Salera@cornellclubnyc.com or 212.692.1376.



SOCIAL EVENTS

Never settle when choosing a venue for the special occasions in your life! Our staff is committed to the flawless execution of events from start to finish. Whether it's adding festive décor to themed events or tailoring a menu to your individual interests, our number one goal is ensuring that your special event is memorable for you and your guests!

BUSINESS MEETINGS AND CORPORATE FUNCTIONS

Members can rely on The Club to cater to company needs when hosting business meetings including board meetings, seminars, and company retreats. When confidentiality is needed, our staff can ensure the utmost privacy and shred confidential documents after a meeting. We take pride in the fact that members look to The Cornell Club as a trusted location for their business needs.

Members from around the globe hosted meetings for up-and-coming entrepreneurs, University staff and class officers, and Fortune 500 companies.

TAKE A TOUR

Please visit the Meetings and Events section of our website and take a virtual walkthrough of our meeting and events space using Matterport 3D technology. Our team can also provide additional images of our rooms upon request.

[detach here]

HEALTH & FITNESS

It's been a busy year in the Health & Fitness Center. We now offer extended hours and have partnered with Pilates on Fifth to offer offsite pilates and yoga classes! The Health & Fitness Center is a top quality private fitness facility offering a range of cardio equipment, Olympic free weights, and Life Fitness training circuit. Norman Bey, Director of Health & Fitness and his team of personal trainers are on hand to provide expert advice as well as nutrition counseling, and massage therapy. Health & Fitness Members also enjoy access to the Squash Courts at the Yale Club, located just one block from The Cornell Club.

Members that are staying in house enjoy complimentary use of the Health & Fitness Center.

The next time you are at The Cornell Club, we invite you to use this pass for a complimentary work-out session. If you are already a Member of The Club's Fitness Center, please feel free to bring a friend, family member, or colleague with you to try the facilities. Expires June 30th, 2017.

Please enjoy one complimentary work-out session in The Cornell Club's Health & Fitness Center.*

Member Name: _____ Membership Number: _____

Member Signature: _____ Date Redeemed: _____

Contact Norman Bey, Fitness Director, for more information: 212.692.1360 or N.Bey@cornellclubnyc.com.

* Excludes: training sessions, use of squash courts at The Yale Club, nutritional counseling, massage therapy, and acupuncture. Expires June 30th, 2017. Each Member is issued one pass only.

PROGRAMS

A sincere thank you to all of the Club Members and volunteers who continue to support Club programs. This year, The Club hosted over 100 programs, including: a Carnival-themed Family Day, the annual Young Alumni Brunch, Former Police Commissioner Ray Kelly, a Valentine spirits dinner with Rifino Valentine '93, A Cornell Opera Experience with tickets to *La Nozze di Figaro* and brunch lecture, and two of President Obama's former cabinet Members: Seth Harris, ILR '83 and Alan Kruger, ILR '83.

A major highlight this year was the "Class that Got Away" a weekend celebration of lifelong learning featuring lectures from professors who teach some of the most popular one credit classes that you always wish you had taken! This event also featured a closing reception and meet and greet with the professors. We look forward to making this an annual event at The Club.

With the great success of our programs, and the diligent work of our Speaker's Committee, we will continue to engage the interests of our Members with exciting lectures, networking opportunities, and exclusive culinary and tasting programs. This coming year, we intend to add events that focus on both industry specific networking and diversifying your personal brand. We also welcome Members with young families to enjoy additional family friendly programming at The Club throughout the year.

RECIPROCAL CLUBS

As a Cornell Club Member, you can enjoy reciprocal club privileges at over 120 private clubs worldwide! This past year we have added some notable clubs to our network including:

The Alta Club (Salt Lake City, UT)

The Athenaeum Club (Pasadena, CA)

Bonnie Briar Country Club (Larchmont, NY)

The Dataw Island Club (Dataw Island, SC)

The Hilo Yacht Club (Hilo, HI)

Governors Club (Tallahassee, FL)

The Multnomah Athletic Club (Portland, OR)

The Santa Barbara Club (Santa Barbara, CA)

The Union International Club (Frankfurt, Germany)

United Services Recreation Club (Kowloon, Hong Kong)

The University Club of Montreal (Montreal, Quebec)

Our reciprocal privileges at several private clubs have been a nice addition to our network for members to golf, dine, and socialize.

Obtaining a Letter of Introduction

It's easy! Simply log-in to your account and send a letter(s) to the clubs of your choice! You may also contact the Reciprocal Club Manager for assistance.

Please visit our website: www.cornellclubnyc.com for the most up-to-date list of reciprocal clubs.



The Union League of Philadelphia



Edgewood Country Club



Outrigger Canoe Club

Reconnect. Reminisce. Relax.